

Campari Group Holding Company

AD-HOC ANNOUNCEMENT

PRESS RELEASE

LAGFIN REPURCHASES A PORTION OF ITS OUTSTANDING EXCHANGEABLE BONDS DUE 2028 (ISIN: XS2630795404)

Luxembourg-Milan, 18 September 2024 – Lagfin S.C.A. (**Lagfin**) announces that, as a result of the repurchase carried out today by its Italian Branch, Lagfin has totally repurchased Euro 55.5 million of its outstanding Euro 536.4 million exchangeable bonds due 2028 (ISIN: XS2630795404) (**Bonds**), amounting to 10.3% of the original aggregate principal amount of the Bonds.

The repurchase of the Bonds has been executed via over-the counter trading at an average price of about Euro 93,306.98 per bond.

Following the settlement of the repurchases, an aggregate principal amount of Bonds of Euro 480.9 million will be outstanding and not held by Lagfin. Lagfin will consider whether to cancel, in whole or in part, or to continue to hold for future sale, the repurchased Bonds in accordance with the Bonds' Terms and Conditions.

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ABOUT LAGFIN

Lagfin S.C.A., Société en Commandite par Actions (Lagfin) is a Luxembourg-based company organized under the form of limited partnership by shares. Its main corporate purpose is the holding of a controlling stake in Davide Campari-Milano N.V. and hence in the Campari Group, one of the most prominent players in the spirits industry worldwide. As of 31 August 2024, Lagfin owns approximately 51,4% of the listed share capital of Davide Campari-Milano N.V. and 82,5% of the voting rights.

Lagfin may also carry out transactions aimed at acquiring and maintaining relevant shareholdings in companies of any kind, both in Luxembourg or abroad, as well as financial, commercial and real estate transactions. Lagfin's strategy is based on long-term investments in companies and financial and real estate assets with solid potential for value creation and divesting them as they are deemed to have reached their full potential value.

Further information including financial disclosure on Lagfin is available on its website (http://www.lagfin.lu/).

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